

# What is a Golf Marathon?

A Golf Marathon is a fun and unique fundraising event. Only 36 players have the opportunity to play 50 holes of golf in an individual scramble format. By dropping two balls per hole, always playing their best shot, and using their best score for each hole, golfers enjoy shooting the lowest score of their life! Marathons are played on premier courses reserved exclusively for the Marathon players. Marathons are proven to raise significantly more money with far less effort than other typical fundraising events. A small team of golfers and a few key sponsors who get excited about the mission of an organization can easily raise from \$30,000 to over \$100,000.

## There are 4 ways that YOU can get involved!

### 1. Marathon Golfer

- Players have both the fun of playing the best round of their life and the responsibility of raising funds.
- Golfers are given a preview round for 4 to play before the event for only a \$25 greens & cart fee.
- There is no fee to play. Instead, we challenge golfers with a goal of raising \$2000. We recommend that golfers support themselves for \$1 per hole (\$100) and then ask 19 others to do the same.
- Beverages, lunch, and energy boosting snacks keep golfers going throughout the day and the Marathon ends with a hearty dinner and prizes.
- Top fundraisers win premier golf package prizes. Additional prizes will be awarded to low scorers and winners of several on-course contests. Every golfer will go home with a prize.

### 2. Pledge Partner

- A Pledge Partner does not play golf but teams up with one of the Marathon Golfers to raise additional funds.
- Pledge Partners are challenged to raise at least an additional \$1000 for their golfer. We recommend supporting your golfer at \$1 per hole (\$100) and asking 9 others to do the same.



### 3. Sponsor

- Sponsors underwrite Marathon expenses.
- Platinum level sponsors receive a complimentary round of golf and lunch for 4 at the exclusive Laurel Oak Country Club.
- Sponsors are recognized in all Marathon publications both online and in print.
- Sponsors have promotional opportunities at the Marathon. These increase with their level of sponsorship.

### 4. Donate Prizes

- Your donated prize, big or small will help us express appreciation to the golfers for a job well done.
- Donating a prize is also a promotional opportunity.

### All-Star Children's Foundation

Marathon: November 14, 2011 at Laurel Oak Country Club  
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